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Education

- PhD, Business Administration, National Sun Yat-Sen University, 2011/1
- Master, Department of Business Administration, National Chengchi University, 1992/6
- Bachelor, Department of Computer Science and Information Engineering, National Taiwan University, 1989/6

Area of Specialty

Entrepreneurship, Qualitative Research Method

Academic Experience

- Assistant Professor, Department of Finance, Southern Taiwan University, 2011/2 to present
- Instructor, Department of Finance, Southern Taiwan University, 1997/8 to 2011/1

Publications

Journal Papers:

- Yung-Chi Chang, Stephen D.H Tsai, Wen-Ling Lin, **Ko-Chieh Chen**, (2006), "Parallel-Connecting New Product Development Process and Competitive Advantage : A Case Study of Bicycle Industry in Taiwan", *Journal of Management Review*, Vol. 25(4):101-134 (In Chinese).
- Stephen D.H. Tsai and **Ko-Chieh Chen**(2002)." The Qualitative Methods and Management Researches.", *Commerce & Management Quarterly*, Vol.2(4). (In Chinese) .

Conference Papers:

- Yung-Chi Chang, **Ko-Chieh Chen**, Wen-Ling Lin, Ching-Yi Lin (2010), "On the Difficulties Toward the Execution of Supply Chain E-Finance- A Case Study of the Project C in Taiwan", Paper Presented at Business And Information 2010, July 6-7, Kitakyushu,

Japan

- Yung-Chi, Chang, Te-Kuang Chou, Ko-Chieh Chen, Wen-Ling Lin (2009), "The Pace Of Market Evolution And First-Mover Advantage: A Case Study Of Lti, Lightronik Technology Inc." Paper Presented At 2009 International Conference On Knowledge-Based Economy And Global Management, October 22-23, Tainan, Taiwan.

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Books

Managemant, Stephen D.H. Tsai ,Ching-Fang Lee and Ko-Chieh Chen, Tsanghai Publishing, Taiwan, 2011..

Dissertation

Chen, Ko-Chieh(2011) "*Government Discourses on Female Entrepreneurship*," Ph.D. Dissertation, National Sun Yat-Sen University

Honors and Awards

- Teaching Excellent Grant, 2010, , Southern Taiwan University

Professional Certifications

- *Stock Agent*, No: 1994-06660, The Life Insurance Association of Institution of the Republic of China, 1994/2